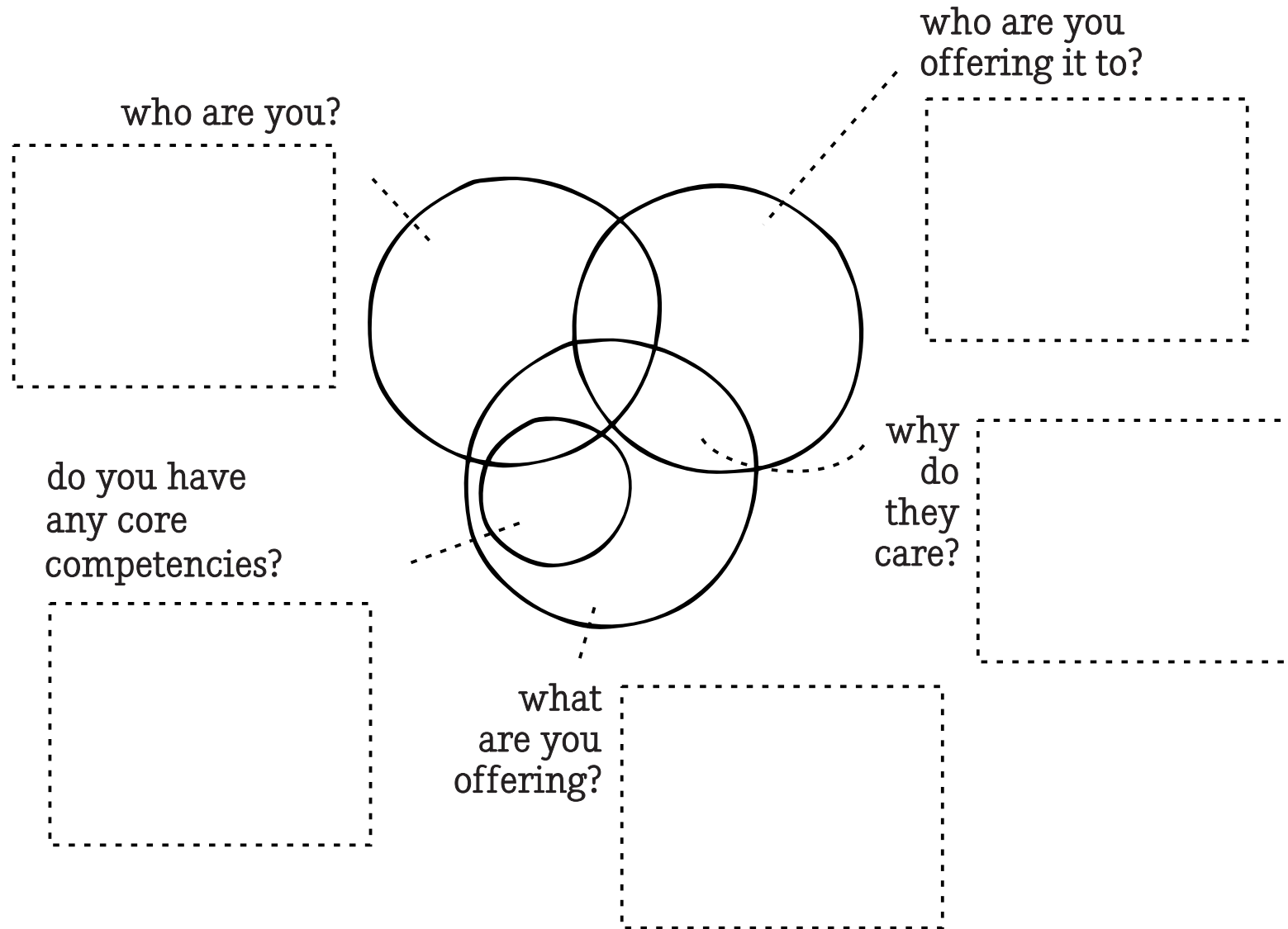


The Super Hunch Sketch Pad v2.

These are the parameters to think about - and change - when you want to take a hunch and turn it into a "Super Hunch"!



directions

1. "Sketch" your hunch by writing the answers to each of the five question on Post-It Notes.
2. Put the Post-Its on the sketch pad in the marked areas.
3. If you don't have enough room, then simplify!
4. Tell at least 5 different people about your hunch:
 - get each to tell you how feasible they think it is
 - get each to tell you how impactful they think it is
5. Chart the feedback you get in the assessment grid below.
6. Ask yourself if you really really care about it.
7. Repeat steps 1-6 above, making sure to change your answers to the five questions until your hunch makes it into the "super hunch zone" and until you really do care.

